



\*\*SUMMARY\*\*

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland, OR 97204

DATE

15MAR2012

Job/Estimate	Invoice#	Description	Amount Due
STANGENL1128	12165086	ABSENCE MANAGEMENT DEMO VIDEOS	5,235.00
STANGENL1129	12165087	WP Q1 2012 CAMPAIGN - VIDEO SUCCESS STORIES	3,777.00
STANGENL1131	12165088	WP Q1 2012 CAMPAIGN - ONLINE ADS	13,419.25
STANGENL2004	12165090	PR PROGRAM MANAGEMENT	4,782.50
STANGENL2006	12165091	PROGRAM MANAGEMENT & STATUS MEETINGS	3,384.25
STANGENL2007	12165092	EB PROGRAM MANAGEMENT	21,998.86
STANGENL2051	12165093	WP BLOG CONTENT UPDATES	5,352.76
STANGENL2051	12165094	WP BLOG CONTENT UPDATES	1,383.75
STANGENL2051	12165095	WP BLOG CONTENT UPDATES	1,848.05
STANGENL2051	12165096	WP BLOG CONTENT UPDATES	67.50
STANGENL2052	12165097	EB MEDIA RELATIONS	11,220.59
STANGENL2053	12165098	RP MEDIA RELATIONS	4,949.75
STANGENL2054	12165099	ANNUITIES MEDIA RELATIONS	1,925.00
STANGENL2055	12165100	SOCIAL MEDIA MONITORING & RESPONDING	2,310.00
STANGENL2056	12165101	SHARE OF VOICE REPORT	3,185.75
STANGENL2057	12165102	MEDIA MONITORING & REPORTING	5,897.50
STANGENL2060	12165104	EB PRODUCT POSITIONING BAM	13,555.43
STANGENL2061	12165105	PR TRADESHOW OUTREACH	5,673.25
STANGENL2063	12165106	2012 TRAVEL EXPENSES	1,352.49
STANGENL2066	12165107	IDI MEDIA RELATIONS	2,697.50
STANGENL2067	12165108	WP BLOG MAINTENANCE	1,665.25
STANGENL2067	12165109	WP BLOG MAINTENANCE	293.75
STANGENL2067	12165110	WP BLOG MAINTENANCE	1,003.00
STANGENL2068	12165111	WP DIRECT RESPONSE E-NEWSLETTERS	1,079.00
STANGENL2068	12165112	WP DIRECT RESPONSE E-NEWSLETTERS	1,350.00
STANGENL2068	12165113	WP DIRECT RESPONSE E-NEWSLETTERS	641.25

Client



Bader Rutter

**\*\*SUMMARY\*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland, OR 97204

DATE

15MAR2012

Job/Estimate	Invoice#	Description	Amount Due
STANGENL2069	12165114	2012 WP BLOG PROMOTION	20.00
STANGENL2069	12165115	2012 WP BLOG PROMOTION	1,878.75
STANGENL2069	12165116	2012 WP BLOG PROMOTION	125.00
STANGENL2071	12165117	TRADESHOWS DIRECT RESPONSE	1,753.25
		TOTAL PRODUCTION	123,825.43

\*Total Payment Due This Invoice By -

14APR 2012

-----  
\$123,825.43  
=====

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165086  
 Product General  
 Job number STANGENL1128  
 Date 15MAR2012  
 Progress Bill

ABSENCE MANAGEMENT DEMO VIDEOS  
 Federal ID# 39-1184935

**Professional Services**

Project Management	227.50
Client Contact	202.50
Planning/Counseling	588.00
Writing/Editing/Proofing	2,295.00
Layout/Art Direction	852.50
Proofreading	135.00
Project Coordination	837.50
Traffic/Systems Support	97.00

\* Total Payment Due This Invoice By -

14APR2012

\$	5,235.00
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Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client
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# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165087  
 Product General  
 Job number STANGENL1129  
 Date 15MAR2012  
 Progress Bill

WP Q1 2012 CAMPAIGN - VIDEO SUCCESS STORIES  
 Federal ID# 39-1184935

**Professional Services**

Broadcast Supervision	204.00
Project Management	837.50
Writing/Editing/Proofing	3,037.50
Layout/Art Direction	1,472.50
Creative Review	101.25
Proofreading	45.00
Audio Visual Production Superv	59.00
Project Coordination	161.25
Traffic/Systems Support	228.00
Programming	236.00

Invoice total	6,382.00
Less prebilling	2,605.00-

* Total Payment Due This Invoice By -	14APR2012	\$ 3,777.00
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Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165088  
 Product General  
 Job number STANGENL1131  
 Date 15MAR2012  
 Progress Bill

WP Q1 2012 CAMPAIGN - ONLINE ADS  
 Federal ID# 39-1184935

**Professional Services**

Project Management	1,267.50
Account Supervision	87.50
Client Contact	298.75
Creative Input/Conference	77.50
Writing/Editing/Proofing	1,350.00
Layout/Art Direction	1,620.25
Proofreading	67.50
Production Supervision	1,569.50
Page Composition	62.50
Audio Visual Production Superv	102.00
Project Coordination	1,390.25
Traffic/Systems Support	313.00
Programming	1,963.00

**Production Charges**

Audio Visual Production	3,250.00
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\* Total Payment Due This Invoice By - 14APR2012 \$ 13,419.25

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



**CARNAVAL  
PICTURES**

# PRODUCTION INVOICE

DATE	INVOICE#
2/9/2012	2076-BR1

**CLIENT**

Bader Rutter  
13845 Bishop's Drive  
Brookfield, WI 53005  
USA

**PRODUCTION COMPANY**

Carnaval Pictures, Inc.  
4833 North Anita Avenue  
Whitefish Bay, WI 53217-5814  
T:414.221.0660  
www.carnavalpictures.net

CARNAVAL JOB #:	TERMS	DUE DATE	CLIENT P.O. #:	CLIENT JOB #:
2076, VBlog Standard...	UPON RECEIPT	2/9/2012		STANGENL 1131

ITEM	DESCRIPTION	AMOUNT
Post Prod. Services	Modification to post production media versions, uses and deliverables for The Standard Insurance Video Blog Series 1, through Bader Rutter of Milwaukee, Wisconsin.	3,250.00

Requested and approved by Bridget Bode and Barry Sattler of Bader Rutter; this fee includes addition of:

1x10 second and 1x20 second sync sound lifts from each of the three Master Video Blogs for use as Rich Media; totaling 6 additional cuts with current music, mastered and encoded for web delivery and use.

Right to use the existing original piano music track by Patrick O'Malley as mixed in all 3 Master Video Blogs: Bryant, Trina and Emma, and re-edited for each :10 and :20 Rich Media Version, for the life of each unique blog version documented here, but with no other use rights or exclusivity granted to Bader Rutter or The Standard Insurance Company.

3 Master Video Blogs: Bryant, Trina and Emma, re-encoded to publishing delivery specifications.

Please email PO when available and call with any questions: 414.221.0660

Thank you for choosing Carnaval Pictures!

Date Recd.	<b>FEB 13 2011</b>
<b>PAYMENT APPROVAL</b>	
Vendor No.	400066
Job No.	AVPD
Class Code/	
G/L No.	
P.O. No.	
Net Amt.	
Tax	
Date Due	2/29
App'd By/Date	<i>[Signature]</i>

FEB 13 2011

*DFW 2/13*

1.5% monthly interest (18% per annum) on outstanding balances.

**Total** **\$3,250.00**



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice  
 Product  
 Job number  
 Date  
 Progress Bill

12165090  
 General  
 STANGENL2004  
 15MAR2012

PR PROGRAM MANAGEMENT  
 Federal ID# 39-1184935

Professional Services  
 -----

Project Management	2,537.50
Client Contact	678.75
Media Contact	105.00
Project Coordination	1,461.25

* Total Payment Due This Invoice By -	14APR2012	\$ 4,782.50
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Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165091  
 Product General  
 Job number STANGENL2006  
 Date 15MAR2012  
 Progress Bill

PROGRAM MANAGEMENT & STATUS MEETINGS  
 Federal ID# 39-1184935

Professional Services

Project Management	175.00
Account Supervision	656.25
Client Contact	422.50
Project Coordination	2,005.00
Traffic/Systems Support	22.50

Production Charges

Travel/Out-Of-Pocket	98.00
Sales Tax - WI	5.00

* Total Payment Due This Invoice By -	14APR2012	\$ 3,384.25
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Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client
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Expense Report Detail-Segment# 1

Employee	SGAND Sara Gandy	Submit Date	02/20/2012	Expense Total	49.00
Voucher	12000557	Description	GoToMeeting Feb 19 - Mar 19	Trip Segment Total	49.00
Voucher Date	02/19/2012	Employee Payment	0.00	Amount due	49.00
Approving Manager	Colleen Grams	Approved Date	02/21/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/22/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2006	Job	PROGRAM MANAGEMENT & STATUS MEETINGS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	GoToMeeting Feb 19 - Mar 19				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/19/2012

Category	Mo 02/13	Tu 02/14	We 02/15	Th 02/16	Fr 02/17	Sa 02/18	Su 02/19	Total	Billable	Corp Comment Card
1 Client-Miscellaneous	0.00	0.00	0.00	0.00	0.00	0.00	49.00	49.00	Yes	No gotomeeting



Expense Report Detail-Segment# 1

Employee	SGAND Sara Gandy	Submit Date	02/01/2012	Expense Total	49.00
Voucher	12000324	Description	GoToMeeting Jan 19 - Feb 19	Trip Segment Total	49.00
Voucher Date	02/19/2012	Employee Payment	0.00	Amount due	49.00
Approving Manager	Colleen Grams	Approved Date	02/01/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/08/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2006	Job	PROGRAM MANAGEMENT & STATUS MEETINGS		
Destination		Purpose Code	-		
Business Purpose	GoToMeeting Jan 19 - Feb 19				
Currency Code		Currency Rate			

Expense Report for the Week Ending 01/22/2012

Category	Mo 01/16	Tu 01/17	We 01/18	Th 01/19	Fr 01/20	Sa 01/21	Su 01/22	Total	Billable	Corp Comment Card
1 Client-Miscellaneous	0.00	0.00	0.00	49.00	0.00	0.00	0.00	49.00	Yes	No gotomeeting



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165092  
 Product General  
 Job number STANGENL2007  
 Date 15MAR2012  
 Progress Bill

EB PROGRAM MANAGEMENT  
 Federal ID# 39-1184935

Professional Services  
 -----

Project Management	292.50
Account Supervision	4,637.50
Client Contact	1,473.75
Planning/Counseling	147.00
Strategy Dvlpmnt/Cmpgn Plning	160.00
Photo Supervision	68.00
Proofreading	22.50
Production Supervision	97.50
Page Composition	27.50
Project Coordination	14,875.00
Traffic/Systems Support	67.50

Production Charges  
 -----

Sales Tax - WI 130.11

\* Total Payment Due This Invoice By - 14APR2012 \$ 21,998.86

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165093  
 Product General  
 Job number STANGENL2051  
 Date 15MAR2012  
 Progress Bill

WP BLOG CONTENT UPDATES  
 Federal ID# 39-1184935

**Professional Services**

Project Management	262.50
Writing/Editing/Proofing	1,385.00
Photo Supervision	68.00
Proofreading	45.00
Project Coordination	3,368.75
Traffic/Systems Support	153.50
Administrative Services	20.00

**Production Charges**

Reprints	40.26
Travel/Out-Of-Pocket	9.75

\* Total Payment Due This Invoice By - 14APR2012 \$ 5,352.76

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Expense Report Detail-Segment# 1

Employee	SGAND Sara Gandy	Submit Date	02/01/2012	Expense Total	9.75
Voucher	12000328	Description	istockphoto	Trip Segment Total	9.75
Voucher Date	01/13/2012	Employee Payment	0.00	Amount due	9.75
Approving Manager	Colleen Grams	Approved Date	02/01/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/08/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2051	Job	WP BLOG CONTENT UPDATES Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	istockphoto				
Currency Code		Currency Rate			

Expense Report for the Week Ending 01/29/2012

Category	Mo 01/23	Tu 01/24	We 01/25	Th 01/26	Fr 01/27	Sa 01/28	Su 01/29	Total	Billable	Corp Comment Card
1 Client-Miscellaneous	0.00	0.00	0.00	0.00	9.75	0.00	0.00	9.75	Yes	No

Stamp Encl 2051

TD 2/8/12

Bloomberg BNA  
BNA Tax Management  
BNA Software  
IOMA  
3 Bethesda Metro Center  
Bethesda, MD 20814

Customer Contact Center  
1-800-372-1033  
www.bna.com

# Bloomberg BNA

### Invoice

Date Recd. **FEB 09 2011**

**PAYMENT APPROVAL**

Vendor No. **40026**

Job No. \_\_\_\_\_

Class Code/ **RPRN**

G/L No. \_\_\_\_\_

P.O. No. \_\_\_\_\_

Net Amt. \_\_\_\_\_

Disc \_\_\_\_\_

Due Date **2/29**

App'd. By/Date \_\_\_\_\_

FEB 09 2011

Payee TIN# 53-0040540

**Bill To:**

TAYLOR DUFOUR  
BADER RUTTER  
13845 BISHOPS DR  
BROOKFIELD, WI 53005-6617

<b>Invoice Number:</b>	50696509
<b>Date:</b>	02/07/2012
<b>Customer Number:</b>	453618
<b>Order Number:</b>	10764196
<b>Payment Due Date:</b>	03/08/2012
<b>Amount Due:</b>	<b>\$40.26</b>

Make checks payable and mail to: **BNA or The Bureau of National Affairs, Inc.**  
P.O. Box 17009, Baltimore, MD 21297-1009

Page 1 of 2

Product Description	Qty	Total Price	Tax	Total Amount
<b>REPRINTS (XDOE08)</b> Shipped To: 453618 TAYLOR DUFOUR BADER RUTTER BROOKFIELD, WI PDF File of BNA Article: Getting a Grip: Case Studies	1	35.00	0.00	35.00
<b>ELECTRONIC HANDLING (ZEHD02)</b> Shipped To: 453618 TAYLOR DUFOUR BADER RUTTER BROOKFIELD, WI	1	5.00	0.26	5.26
<b>SUBTOTAL</b>		\$40.00	\$0.26	\$40.26
<b>Adjustments</b>				\$0.00
<b>Payments / Credits</b>				\$0.00
<b>AMOUNT DUE</b>				\$40.26

To ensure proper credit, enclose this portion of the invoice with your payment in the enclosed envelope.  
Payable in U.S. Dollars and drawn on a U.S. bank.

I authorize a charge to my  Visa  MasterCard  Amex  Discover

Card No. \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV2: \_\_\_\_\_ \* required

Signature: \_\_\_\_\_

Card billing address (including zip code): \_\_\_\_\_

Phone: \_\_\_\_\_

Check here for address change on reverse

**Invoice Number:** 50696509

**Invoice Date:** 02/07/2012

**Amount Due:** **\$40.26**

**Amount Enclosed:** \_\_\_\_\_

**Bill To:** TAYLOR DUFOUR  
BADER RUTTER  
13845 BISHOPS DR  
BROOKFIELD, WI 53005-6617

**Remit To:** BNA  
PO BOX 17009  
BALTIMORE MD 21297-1009



\* Required: VISA/MC/DISCOVER last 3 digits of signature line number  
AMEX 4 digits above the account number on card front

000045361800506965093000000040262



\*\* INVOICE \*\*

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice  
Product  
Job number  
Component  
Date  
Progress Bill

12165094  
General  
STANGENL2051  
BLOG POSTS  
15MAR2012

WP BLOG CONTENT UPDATES  
Federal ID# 39-1184935

Professional Services

Client Contact	337.50
Writing/Editing/Proofing	405.00
Proofreading	67.50
Project Coordination	573.75

* Total Payment Due This Invoice By -	14APR2012	\$ 1,383.75
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Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



\*\* INVOICE \*\*

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 12165095  
Product General  
Job number STANGENL2051  
Component GENERAL  
Date 15MAR2012  
Progress Bill

WP BLOG CONTENT UPDATES  
Federal ID# 39-1184935

Professional Services

Project Management	32.50
Client Contact	67.50
Writing/Editing/Proofing	26.25
Project Coordination	1,693.75
Traffic/Systems Support	15.00

Production Charges

Travel/Out-Of-Pocket	9.99
Sales Tax - WI	3.06

* Total Payment Due This Invoice By -	14APR2012	\$ 1,848.05
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Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client





Expense Report Detail-Segment# 1

Employee	MSWIT Martha Switalski	Submit Date	02/27/2012	Expense Total	9.99
Voucher	12000661	Description	RF Images for the Standard	Trip Segment Total	9.99
Voucher Date	02/22/2012	Employee Payment	0.00	Amount due	0.00
Approving Manager	Mike Fredrick	Approved Date	02/27/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/28/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2051	Job	WP BLOG CONTENT UPDATES Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	RF Images for the Standard				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/26/2012

Category	Mo 02/20	Tu 02/21	We 02/22	Th 02/23	Fr 02/24	Sa 02/25	Su 02/26	Total	Billable	Corp Comment Card
1 Client-Photo / Illustrat	0.00	0.00	9.99	0.00	0.00	0.00	0.00	9.99	Yes	Yes



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice  
 Product  
 Job number  
 Component  
 Date  
 Progress Bill

12165096  
 General  
 STANGENL2051  
 POLLS  
 15MAR2012

WP BLOG CONTENT UPDATES  
 Federal ID# 39-1184935

Professional Services

-----  
 Project Coordination

67.50

\* Total Payment Due This Invoice By -

14APR2012

\$	67.50
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Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

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Client
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# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165097  
 Product General  
 Job number STANGENL2052  
 Date 15MAR2012  
 Progress Bill

EB MEDIA RELATIONS  
 Federal ID# 39-1184935

**Professional Services**  
 -----

Project Management	1,225.00
Client Contact	1,796.25
Media Contact	918.75
Writing/Editing/Proofing	2,573.75
Proofreading	180.00
Project Coordination	3,740.00
Administrative Services	275.00

**Production Charges**  
 -----

Distribution Services	457.00
Freight/Shipping/Delivery	30.00
Sales Tax - WI	24.84

\* Total Payment Due This Invoice By - 14APR2012 \$ 11,220.59

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client

ST ANTON 2052

TD 2/2



# WRIGHT'S MEDIA

2407 Timberloch Place, Ste B  
The Woodlands, TX 77380-1039  
Toll Free 877-652-5295  
Local 281-419-5725

www.wrightsmedia.com

# Invoice

Invoice Date: 12/9/2011 Invoice #: 83891

Vendor ID #: P.O. #

Client Name:

Bader Rutter and Associates  
Taylor DuFour  
13845 Bishop's Drive  
Brookfield, WI 53005

REC'D FEB 09 2011  
PAYMENT APPROVAL  
39981  
MISC  
2/10

Vendor No. 39981  
Job No.  
Class Code/ MISC  
G/L No.  
P.O. No.  
Net Amt.  
Disc.  
Due Date 2/10  
App'd. By/Date

Terms: Net 30 Payment Due By: 1/8/2012

WM Sales Contact: Sam Ordered By: Taylor DuFour

Magazine	Article Title	Publication Issue Date
Various	Various	Various

Qty.	Description	Pg Count	Ink	Stock	Amount
1	[Order #83891 - Benefits Selling, 4-Pillars of Workplace Health, 10/01/2011] E-Print / Non-Printable, Low-Resolution PDF for Web Site Posting / 12-Month License Usage for 1 URL	2	4/4		1,800.00
10	Back Issues				0.00
1	[Order #83892 - Benefits Selling, 4 Tips for Successful Retirement Enrollment, 12/01/2011] E-Print / Non-Printable, Low-Resolution PDF for Web Site Posting / 12-Month License Usage for 1 URL	2	4/4		1,800.00
10	Back Issues				0.00
1	[Order #83893 - Life Insurance Selling, 3 Simple Strategic Steps, 12/01/2011] E-Print / Non-Printable, Low-Resolution PDF for Web Site Posting / 12-Month License Usage for 1 URL	2	4/4		1,800.00
10	Back Issues				0.00
1	[Order #83895 - Life Insurance Selling, 3-Value adding Features DI Policies, 05/25/2011] E-Print / Non-Printable, Low-Resolution PDF for Web Site Posting / 12-Month License Usage for 1 URL	2	4/4		1,800.00
10	Back Issues				0.00
	Shipping & Handling for UPS Ground Delivery				30.00



Subtotal (USD): \$7,230.00

Sales Tax (USD): (0.0... \$0.00

Gross Total (USD): \$7,230.00

Payments / Credits (USD): \$0.00

~Thank you for your company's order - It is very much appreciated!~

**NET Balance Due (USD): \$7,230.00**



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165098  
 Product General  
 Job number STANGENL2053  
 Date 15MAR2012  
 Progress Bill

RP MEDIA RELATIONS  
 Federal ID# 39-1184935

Professional Services  
 -----

Project Management	262.50
Writing/Editing/Proofing	517.50
Proofreading	161.25
Project Coordination	3,622.50
Administrative Services	180.00

Production Charges  
 -----

Distribution Services	196.00
Sales Tax - WI	10.00

* Total Payment Due This Invoice By -	14APR2012	\$ 4,949.75
---------------------------------------	-----------	-------------

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165099  
 Product General  
 Job number STANGENL2054  
 Date 15MAR2012  
 Progress Bill

ANNUITIES MEDIA RELATIONS  
 Federal ID# 39-1184935

Professional Services

Project Management	87.50
Client Contact	168.75
Media Contact	26.25
Media Buying/Planning/Admin	52.50
Writing/Editing/Proofing	1,197.50
Proofreading	135.00
Project Coordination	257.50

* Total Payment Due This Invoice By -	14APR2012	\$ 1,925.00
---------------------------------------	-----------	-------------

Bader Rutter & Associates  
 Remit to: BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client
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# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice  
 Product  
 Job number  
 Date  
 Progress Bill

12165100  
 General  
 STANGENL2055  
 15MAR2012

SOCIAL MEDIA MONITORING & RESPONDING  
 Federal ID# 39-1184935

Professional Services

-----  
Proofreading

22.50

Project Coordination

2,287.50

\* Total Payment Due This Invoice By -

14APR2012

\$	2,310.00
----	----------

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice  
 Product  
 Job number  
 Date  
 Progress Bill

12165101  
 General  
 STANGENL2056  
 15MAR2012

SHARE OF VOICE REPORT  
 Federal ID# 39-1184935

Professional Services

Project Coordination	2,643.75
Traffic/Systems Support	32.00
Administrative Services	510.00

* Total Payment Due This Invoice By -	14APR2012	\$ 3,185.75
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Bader Rutter & Associates  
 Remit to: BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client





# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice  
 Product  
 Job number  
 Date  
 Progress Bill

12165102  
 General  
 STANGENL2057  
 15MAR2012

MEDIA MONITORING & REPORTING  
 Federal ID# 39-1184935

Professional Services  
 -----

Project Management	131.25
Client Contact	236.25
Project Coordination	5,410.00
Administrative Services	120.00

* Total Payment Due This Invoice By -	14APR2012	\$ 5,897.50
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Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165104  
 Product General  
 Job number STANGENL2060  
 Date 15MAR2012  
 Progress Bill

EB PRODUCT POSITIONING BAM  
 Federal ID# 39-1184935

**Professional Services**

Project Management	525.00
Account Supervision	87.50
Client Contact	6,017.50
Planning/Counseling	19,158.75
Market Planning/Research Spvsn	6,300.00
Research Supervision	975.00
Project Coordination	3,187.50
Traffic/Systems Support	399.00
Administrative Services	1,160.00

**Production Charges**

Travel/Out-Of-Pocket	6,419.17
Color Copies	181.50
Image Enlargement	47.16
Freight/Shipping/Delivery	22.00
Special Supplies -Office	75.35

Invoice total	44,555.43
Less prebilling	31,000.00-

\* Total Payment Due This Invoice By -

14APR2012

\$	13,555.43
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Bader Rutter & Associates  
 Remit to: BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client
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Expense Report Detail-Segment# 1

Employee	CGRAM Colleen Grams	Submit Date	02/10/2012	Expense Total	509.53
Voucher	12000458	Description	Trip to Portland for The Standard	Trip Segment Total	509.53
Voucher Date	02/05/2012	Employee Payment	0.00	Amount due	509.53
Approving Manager	Larry O'Brien	Approved Date	02/13/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/14/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM		
			Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Trip to Portland for The Standard				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/05/2012

Category	Mo 01/30	Tu 01/31	We 02/01	Th 02/02	Fr 02/03	Sa 02/04	Su 02/05	Total	Billable	Corp Comment Card
1 Client-Hotel	0.00	0.00	0.00	0.00	0.00	0.00	335.26	335.26	Yes	No Hotel in Portland
2 Client-Ground Transport	0.00	0.00	0.00	0.00	0.00	0.00	39.50	39.50	Yes	No

Expense Report Detail-Segment# 1

Expense Report for the Week Ending 02/12/2012

Category	Mo 02/06	Tu 02/07	We 02/08	Th 02/09	Fr 02/10	Sa 02/11	Su 02/12	Total	Billable	Corp Comment Card
1 Client-Meals & Ent.	15.70	10.07	0.00	0.00	0.00	0.00	0.00	25.77	Yes	No
2 Client-Ground Transport	0.00	38.00	0.00	0.00	0.00	0.00	0.00	38.00	Yes	No



**Expense Report Detail-Segment# 1**

Employee LSITZ Laura Sitzberger	Submit Date 02/09/2012	Expense Total 1,472.90
Voucher 12000446	Description EB Product Positioning Workshops	Trip Segment Total 1,472.90
Voucher Date 02/09/2012	Employee Payment 0.00	Amount due 1,472.90
Approving Manager Anna Kirk	Approved Date 02/10/2012	Recharge Amount 0.00
Post Approval User Jennifer Kreitlow	Approved Date 02/15/2012	
Client STAN	Product GENL	Brand
Job STANGENL2060	Job EB PRODUCT POSITIONING BAM	
	Federal ID# 39-1184935	
Destination	Purpose Code -	
Business Purpose EB Product Positioning Workshops		
Currency Code	Currency Rate	

**Expense Report for the Week Ending 02/05/2012**

Category	Mo 01/30	Tu 01/31	We 02/01	Th 02/02	Fr 02/03	Sa 02/04	Su 02/05	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	0.00	0.00	0.00	0.00	407.95	407.95	Yes	No
2 Client-Ground Transport	0.00	0.00	0.00	0.00	0.00	0.00	41.80	41.80	Yes	No
3 Client-Meals & Ent.	0.00	0.00	0.00	0.00	0.00	0.00	4.57	4.57	Yes	No

**Expense Report Detail-Segment# 1**

**Expense Report for the Week Ending 02/12/2012**

Category	Mo 02/06	Tu 02/07	We 02/08	Th 02/09	Fr 02/10	Sa 02/11	Su 02/12	Total	Billable	Corp Comment Card
1 Client-Ground Transport	23.50	0.00	0.00	0.00	0.00	0.00	0.00	23.50	Yes	No



2 Client-Hotel	0.00	0.00	502.89	0.00	0.00	0.00	0.00	502.89	Yes	No	Hotel stay for 3 nights
3 Client-Meals & Ent.	47.62	275.40	41.21	0.00	0.00	0.00	0.00	364.23	Yes	No	
4 Client-Supplies	0.00	127.96	0.00	0.00	0.00	0.00	0.00	127.96	Yes	No	



**Expense Report Detail-Segment# 1**

Employee	SGAND Sara Gandy	Submit Date	02/15/2012	Expense Total	512.88
Voucher	12000510	Description	BAM Workshops	Trip Segment Total	512.88
Voucher Date	02/06/2012	Employee Payment	0.00	Amount due	512.88
Approving Manager	Colleen Grams	Approved Date	02/21/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/22/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM		
			Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	BAM Workshops				
Currency Code		Currency Rate			

**Expense Report for the Week Ending 02/12/2012**

Category	Mo 02/06	Tu 02/07	We 02/08	Th 02/09	Fr 02/10	Sa 02/11	Su 02/12	Total	Billable	Corp Comment Card
1 Client-Hotel	337.26	0.00	0.00	0.00	0.00	0.00	0.00	337.26	Yes	No heathman hotel
2 Client-Meals & Ent.	28.60	0.00	25.50	0.00	0.00	0.00	0.00	54.10	Yes	No
3 Client-Ground Transport	45.00	0.00	0.00	0.00	0.00	0.00	0.00	45.00	Yes	No cab to hotel
4 Client-Ground Transport	10.00	0.00	0.00	0.00	0.00	0.00	0.00	10.00	Yes	No cab to dinner
5 Client-Ground Transport	39.00	0.00	0.00	0.00	0.00	0.00	0.00	39.00	Yes	No airport parking
6 Client-Meals & Ent.	5.00	0.00	0.00	0.00	0.00	0.00	0.00	5.00	Yes	No
7 Client-Meals & Ent.	6.33	0.00	0.00	0.00	0.00	0.00	0.00	6.33	Yes	No
8 Client-Meals & Ent.	6.66	0.00	0.00	0.00	0.00	0.00	0.00	6.66	Yes	No
9 Client-Meals & Ent.	5.05	0.00	0.00	0.00	0.00	0.00	0.00	5.05	Yes	No
10 Client-Meals & Ent.	4.48	0.00	0.00	0.00	0.00	0.00	0.00	4.48	Yes	No



Expense Report Detail-Segment# 1

Employee	SLUTZ Sam Lutze	Submit Date	02/15/2012	Expense Total	1,397.37
Voucher	12000507	Description	The Standard Messaging Workshops in Portland, OR	Trip Segment Total	1,397.37
Voucher Date	02/15/2012	Employee Payment	0.00	Amount due	1,397.37
Approving Manager	Jeff Young	Approved Date	02/19/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/22/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM		
			Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	The Standard Messaging Workshops in Portland, OR				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/05/2012

Category	Mo 01/30	Tu 01/31	We 02/01	Th 02/02	Fr 02/03	Sa 02/04	Su 02/05	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	0.00	0.00	0.00	0.00	599.70	599.70	Yes	No 3 night's stay at The Healthman Hotel in Portland, OR
2 Client-Airfare	0.00	0.00	0.00	0.00	0.00	0.00	25.00	25.00	Yes	No Check one bag on United Airlines from Milwaukee to Portland, OR
3 Client-Hotel	0.00	0.00	0.00	0.00	0.00	0.00	506.89	506.89	Yes	No 3 night's stay at The Heathman Hotel in Portland, OR



4 Client-Meals & Ent.	0.00	0.00	0.00	0.00	0.00	0.00	15.03	15.03	Yes	No
5 Client-Mileage	0.00	0.00	0.00	0.00	0.00	0.00	15.00	8.33	Yes	No Mileage from home to General Mitchell Intl. Airport

Expense Report Detail-Segment# 1

Expense Report for the Week Ending 02/12/2012

Category	Mo 02/06	Tu 02/07	We 02/08	Th 02/09	Fr 02/10	Sa 02/11	Su 02/12	Total	Billable	Corp Comment Card
1 Client-Meals & Ent.	3.68	0.00	0.00	0.00	0.00	0.00	0.00	3.68	Yes	No
2 Client-Meals & Ent.	0.00	77.50	0.00	0.00	0.00	0.00	0.00	77.50	Yes	No
3 Client-Ground Transport	0.00	0.00	50.00	0.00	0.00	0.00	0.00	50.00	Yes	No Take taxi from Heathman Hotel to Portland Airport
4 Client-Meals & Ent.	0.00	0.00	20.90	0.00	0.00	0.00	0.00	20.90	Yes	No
5 Client-Mileage	0.00	0.00	15.00	0.00	0.00	0.00	0.00	8.33	Yes	No Mileage from General Mitchell Intl. Airport to home
6 Client-Airfare	0.00	0.00	25.00	0.00	0.00	0.00	0.00	25.00	Yes	No Check one bag on United Airlines in Portland, OR
7 Client-Meals & Ent.	0.00	0.00	11.01	0.00	0.00	0.00	0.00	11.01	Yes	No
8 Client-Ground Transport	0.00	0.00	46.00	0.00	0.00	0.00	0.00	46.00	Yes	No 4 days parking at General Mitchell Intl. Airport





Expense Report Detail-Segment# 1

Employee	CGRAM Colleen Grams	Submit Date	02/10/2012	Expense Total	104.46
Voucher	12000456	Description	To ORD for trip to PDX re. EB BAM	Trip Segment Total	104.46
Voucher Date	02/05/2012	Employee Payment	0.00	Amount due	104.46
Approving Manager	Larry O'Brien	Approved Date	02/13/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/14/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM		
			Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	To ORD for trip to PDX re. EB BAM				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/05/2012

Category	Mo 01/30	Tu 01/31	We 02/01	Th 02/02	Fr 02/03	Sa 02/04	Su 02/05	Total	Billable	Corp Comment Card
1 Client-Mileage	0.00	0.00	0.00	0.00	0.00	0.00	172.00	95.46	Yes	No Mileage to ORD for trip to PDX re. EB BAM
2 Client-Ground Transport	0.00	0.00	0.00	0.00	0.00	0.00	9.00	9.00	Yes	No Tolls for trip to ORD



Expense Report Detail-Segment# 1

Employee	CGRAM Colleen Grams	Submit Date	02/10/2012	Expense Total	751.85
Voucher	12000465	Description	Flight to/from O'Hare to Portland for The Standard	Trip Segment Total	751.85
Voucher Date	02/05/2012	Employee Payment	0.00	Amount due	751.85
Approving Manager	Larry O'Brien	Approved Date	02/13/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/14/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Flight to/from O'Hare to Portland for The Standard				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/05/2012

Category	Mo 01/30	Tu 01/31	We 02/01	Th 02/02	Fr 02/03	Sa 02/04	Su 02/05	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	0.00	0.00	0.00	0.00	751.85	751.85	Yes	No



Expense Report Detail-Segment# 1

Employee	SGAND Sara Gandy	Submit Date	02/05/2012	Expense Total	407.95
Voucher	12000381	Description	BAM Workshops	Trip Segment Total	407.95
Voucher Date	01/26/2012	Employee Payment	0.00	Amount due	407.95
Approving Manager	Colleen Grams	Approved Date	02/06/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/08/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	BAM Workshops				
Currency Code		Currency Rate			

Expense Report for the Week Ending 01/29/2012

Category	Mo 01/23	Tu 01/24	We 01/25	Th 01/26	Fr 01/27	Sa 01/28	Su 01/29	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	0.00	407.95	0.00	0.00	0.00	407.95	Yes	No BAM Workshops



ERS Digital is now ARC

ARC
3005 Ranchview Lane North
Plymouth, MN 55447
763.694.5900

Invoice Number MN10032398
Work Order Number ORDK0223599
Account Number 620169
Date 02/06/2012

Bill To:

BADER RUTTER & ASSOC., INC.
13845 BISHOP'S DRIVE
BROOKFIELD, WI 53005
BOBBI A. KUTER

Ship To:

BADER RUTTER & ASSOC., INC.
13845 BISHOP'S DRIVE
BROOKFIELD, WI 53005
Diane Wein

Table with columns: Order Date, Purchase Order, Shipped Via, Ordered By, Project Number/Project Name, Quantity (Ordered, Shipped, B.O.), Item Number, Description, Orig., Copies, Size, Sq Ft, Unit, Total. Includes a summary section for Subtotal, Sales Tax, Invoice Total, Amount Paid, and Amount Due.

jbushman

Payment Terms: Net 30 days All invoices over 30 days are subject to a 1.5% finance charge.

Table with columns: Customer Number, Customer Name, Invoice Date, Invoice Number, Amount Due. Row 1: 620169, BADER RUTTER & ASSOC., INC., 2/6/2012, MN10032398, 25.40

We accept major credit cards:

- Visa
• MasterCard
• American Express

Please enclose remittance with payment and mail to:

ARC
P.O. Box 46465
Plymouth, MN 55446

PAYMENT APPROVAL stamp with fields for Date Recd., Vendor No., Job No., Class Code, G/L No., P.O. No., Net Amt., Disc., Due Date, and App'd. By/Date.

Card Number:

Signature:

Exp. Date:

Amount enclosed:

Check number:

FEB 29 2012



ERS Digital is now ARC

ARC
3005 Ranchview Lane North
Plymouth, MN 55447
763.694.5900

Invoice Number MN10032397
Work Order Number ORDK0223616
Account Number 620169
Date 02/06/2012

Bill To:

BADER RUTTER & ASSOC., INC.
13845 BISHOP'S DRIVE
BROOKFIELD, WI 53005
BOBBI A. KUTER

Ship To:

BADER RUTTER & ASSOC., INC.
13845 BISHOP'S DRIVE
BROOKFIELD, WI 53005
Diane Wein

Table with columns: Order Date, Purchase Order, Shipped Via, Ordered By, Project Number/Project Name, Quantity (Ordered, Shipped, B.O.), Item Number, Description, Orig., Copies, Size, Sq Ft, Unit, Total. Includes subtotal, sales tax, and amount due.

Payment Terms: Net 30 days All invoices over 30 days are subject to a 1.5% finance charge.

Summary table with columns: Customer Number, Customer Name, Invoice Date, Invoice Number, Amount Due.

We accept major credit cards:

- Visa
• MasterCard
• American Express

Please enclose remittance with payment and mail to:

ARC
P.O. Box 46465
Plymouth, MN 55446

PAYMENT APPROVAL stamp with fields for Date Recd., Vendor No., Job No., Class Code/, G/L No., P.O. No., Net Amt., Disc., Due Date, and App'd. By/Date.

FEB 29 2012

Form with fields: Card Number, Signature, Exp. Date, Amount enclosed, Check number.



# Bader Rutter

## TRAVEL EXPENSE RECAP

**Name:** CHRISTINE BRAZELL

**Client:** THE STANDARD

**Job Number:** STANGENL2060

**Purpose of Trip:** Brand workshop attendance

**Duration of Trip:** February 2 - February 8, 2012

**Destination:** Portland, OR

### Transportation:

<b>Air</b>	United Airlines	606.70
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<b>Baggage</b>	Checked baggage fees	50.00
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<b>Parking</b>	airport parking	44.00
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<b>Hotel</b>	The Heathman Hotel	502.89
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<b>Meals</b>	Meals for Chris	58.64
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<b>Total</b>		<u><u>\$1,262.23</u></u>
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**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice  
Product  
Job number  
Date  
Progress Bill

12165105  
General  
STANGENL2061  
15MAR2012

PR TRADESHOW OUTREACH  
Federal ID# 39-1184935

Professional Services

Project Management	797.50
Client Contact	1,301.25
Media Contact	341.25
Media Research	375.00
Writing/Editing/Proofing	675.00
Proofreading	53.75
Page Composition	275.00
Project Coordination	1,522.50
Traffic/Systems Support	56.00

Production Charges

Color Proof	276.00
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* Total Payment Due This Invoice By -	14APR2012	<u>\$ 5,673.25</u>
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Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client







Expense Report Detail-Segment# 2

Employee ZSTIG Zach Stigler	Submit Date 01/20/2012	Expense Total 1,266.36
Voucher 12000065	Description Travel to Portland	Trip Segment Total 1,266.36
Voucher Date 01/11/2012	Employee Payment 0.00	Amount due 1,266.36
Approving Manager Mike Fredrick	Approved Date 01/23/2012	Recharge Amount 0.00
Post Approval User Jennifer Kreitlow	Approved Date 01/24/2012	
Client STAN	Product GENL	Brand
Job STANGENL 2063	Job WP Q1 2012 CAMPAIGN - VIDEO	
	SUCCESS STORIES Federal ID#	
	39-1184935	
Destination	Purpose Code -	
Business Purpose Travel to Portland		
Currency Code	Currency Rate	

Expense Report for the Week Ending 01/15/2012

Category	Mo 01/09	Tu 01/10	We 01/11	Th 01/12	Fr 01/13	Sa 01/14	Su 01/15	Total	Billable	Corp Comment
1 Client-Airfare	556.30	0.00	0.00	0.00	0.00	0.00	0.00	556.30	Yes	No flight to PDX
2 Client-Ground Transport	48.00	0.00	0.00	42.00	0.00	0.00	0.00	90.00	Yes	No
3 Client-Hotel	0.00	0.00	0.00	516.39	0.00	0.00	0.00	516.39	Yes	No stay in pdx
4 Client-Meals & Ent.	20.82	0.00	28.90	4.00	0.00	0.00	0.00	53.72	Yes	No
5 Client-Mileage	45.00	0.00	0.00	45.00	0.00	0.00	0.00	49.95	Yes	No travel to and from airport



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice  
Product  
Job number  
Date  
Progress Bill

12165107  
General  
STANGENL2066  
15MAR2012

IDI MEDIA RELATIONS  
Federal ID# 39-1184935

**Professional Services**

Project Management	120.00
Client Contact	446.25
Media Contact	210.00
Writing/Editing/Proofing	1,265.00
Project Coordination	596.25
Traffic/Systems Support	60.00

\* Total Payment Due This Invoice By -

14APR2012

\$ 2,697.50

Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165108  
 Product General  
 Job number STANGENL2067  
 Component Q1 Maintenance  
 Date 15MAR2012  
 Progress Bill

WP BLOG MAINTENANCE  
 Federal ID# 39-1184935

Professional Services

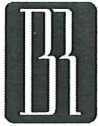
Client Contact	135.00
Planning/Counseling	1,372.75
Project Coordination	135.00
Traffic/Systems Support	22.50

\* Total Payment Due This Invoice By - 14APR2012 \$ 1,665.25

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



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**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice  
Product  
Job number  
Component  
Date  
Progress Bill

12165109  
General  
STANGENL2067  
Q1 Polls & Factoids  
15MAR2012

WP BLOG MAINTENANCE  
Federal ID# 39-1184935

Professional Services

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Project Coordination

293.75

\* Total Payment Due This Invoice By -

14APR2012

\$ 293.75

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Milwaukee, WI 53288

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Client



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**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165110  
 Product General  
 Job number STANGENL2067  
 Component Q1 Rotator Slides  
 Date 15MAR2012  
 Progress Bill

WP BLOG MAINTENANCE  
 Federal ID# 39-1184935

Professional Services

Planning/Counseling	73.50
Layout/Art Direction	423.50
Proofreading	22.50
Project Coordination	397.50
Traffic/Systems Support	74.00

Production Charges

Color Proof	12.00
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* Total Payment Due This Invoice By -	14APR2012	\$ 1,003.00
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 Milwaukee, WI 53288

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Client



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Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice  
Product  
Job number  
Component  
Date  
Progress Bill

12165111  
General  
STANGENL2068  
Q1 Biweekly Emails  
15MAR2012

WP DIRECT RESPONSE E-NEWSLETTERS  
Federal ID# 39-1184935

Professional Services

Project Management	325.00
Production Supervision	88.50
Project Coordination	439.75
Traffic/Systems Support	97.50
Programming	128.25

* Total Payment Due This Invoice By -	14APR2012	\$ 1,079.00
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Milwaukee, WI 53288

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Client



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Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 12165112  
Product General  
Job number STANGENL2068  
Component Metrics  
Date 15MAR2012  
Progress Bill

WP DIRECT RESPONSE E-NEWSLETTERS  
Federal ID# 39-1184935

Professional Services

Client Contact	67.50
Planning/Counseling	202.50
Proofreading	22.50
Project Coordination	1,057.50

* Total Payment Due This Invoice By -	14APR2012	\$ 1,350.00
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Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



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**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165113  
 Product General  
 Job number STANGENL2068  
 Component Q2 WP Quarterly email  
 Date 15MAR2012  
 Progress Bill

WP DIRECT RESPONSE E-NEWSLETTERS  
 Federal ID# 39-1184935

Professional Services

Project Management	292.50
Client Contact	33.75
Project Coordination	270.00
Traffic/Systems Support	45.00

* Total Payment Due This Invoice By -	14APR2012	\$ 641.25
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 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client







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**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165115  
 Product General  
 Job number STANGENL2069  
 Component INDUSTRY/COMPETITIVE  
 Date 15MAR2012  
 Progress Bill

2012 WP BLOG PROMOTION  
 Federal ID# 39-1184935

**Professional Services**

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Proofreading	135.00
Project Coordination	1,721.25
Traffic/Systems Support	22.50

* Total Payment Due This Invoice By -	14APR2012	\$ 1,878.75
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 BIN No. 53187  
 Milwaukee, WI 53288

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Client
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# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165116  
 Product General  
 Job number STANGENL2069  
 Component GENERAL  
 Date 15MAR2012  
 Progress Bill

2012 WP BLOG PROMOTION  
 Federal ID# 39-1184935

Professional Services

Project Management	65.00
Traffic/Systems Support	60.00

* Total Payment Due This Invoice By -	14APR2012	\$ 125.00
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Bader Rutter & Associates  
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 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client
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# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 12165117  
 Product General  
 Job number STANGENL2071  
 Component SHRM Planning  
 Date 15MAR2012  
 Progress Bill

TRADESHOWS DIRECT RESPONSE  
 Federal ID# 39-1184935

Professional Services

Project Management	325.00
Account Supervision	437.50
Client Contact	337.50
Planning/Counseling	147.00
Direct Marketing Supervision	405.00
Project Coordination	101.25

* Total Payment Due This Invoice By -	14APR2012	\$ 1,753.25
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Bader Rutter & Associates  
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Client